

BCOA
General Meeting
June 10, 2010

Ray Levi called the meeting to order at 8:25. He began by thanking the Garden Plaza for their continued hospitality in hosting the monthly meeting.

He advised attendees that 2 members passed away in the last few weeks, Bruce Harris of The Pantry of Broward and Dr. Sarah Fishman of FAU. There will be a memorial service for Bruce on June 19th at the Unity Church of Ft Lauderdale.

As the primaries will be held shortly, legislators have been asked to attend the July and August general meetings.

Program:

The scheduled speaker cancelled due to illness, so the Leadership Committee, in conjunction with the Membership Committee, provided two networking activities, both of which were facilitated by new Membership Chair, Danielle Vetro.

The first activity was a table top card exchange, during which members would share information about their organizations. This is planned to be a regular event, and as most people sit at the same table, with the same people each month, it will encourage members to change those patterns to meet new people.

The second activity encouraged members to get to know one another on a more personal basis by talking about summer vacation.

Business:

Minutes:

Phil Weinstein made a motion to accept the minutes, which was seconded by Anita Todras and the motion passed without further discussion.

1st Vice President:

No report.

2nd Vice President:

No report.

Treasurer:

No report.

Outreach:

Chair Annette Wellington presented a check for \$151.00 to Linda Malave-Rasche of Catholic Hospice. Linda expressed her gratitude and said the funds will go to their "Grant Wishes Program".

Next month there will be a collection of hurricane supplies.

Membership:

No report.

Public Relations:

No report.

Legislative:

Chair Anita Todras announced the NHCOA Healthy Living Regional Meeting scheduled for Tuesday, June 15, 2010, focusing on the needs of the Latino aging population. Participants will be trained to self advocate – space is limited.

Cheryl Wilson Fund:

Chair Barbara Brietstein reminded members that the theme for the 2011 calendar is generations, and asked that anyone interested see her after the meeting.

TRIAD:

No report.

Program:

No report.

Scholarship:

Chair Saul Chapnick announced that the 2 winners have been selected and the scholarships will be awarded at the July meeting.

Finance:

No report.

Web Page:

No report.

Leadership:

This month's Leadership Tip was presented by committee member Renata Steir. She described the qualities of a good leader as being an active listener, open mindedness, flexibility, non-judgmental and determination – these characteristics need to be cultivated daily.

Broward Aging Alliance:

No report.

Roadmap for Aging:

Ray announced that a formal meeting of all interested parties will be scheduled to discuss the outcome and start planning for next year. Christina Levine presented a brief recap of Roadmap.

While the committee is still waiting for feedback, the benefits to BCOA and the sponsors were;

- Recognition by the Broward County Commission by way of the proclamation, and the web pages
- Recognition at the Senior Volunteer Program annual event with the receipt of the Edith Lederberg Award
- Recognition at the Fearless Caregivers Conference and Town Hall meeting by the Broward Aging Alliance
- Variety of print ads – utilized \$5,000 of sponsorship funds for \$15,000 to \$20,000 of publicity
- Sponsor boards were displayed at 13 sites in the tri-county area
- Sponsors' promotional material remained in the various locations for distribution
- BCOA member resource list remained in the various locations for distribution
- Made great connections with the personnel in the senior centers, which will be maintained by continuing to work on meeting the centers' wish lists.

The benefits to the sites included:

- Brought media attention to the sites via print ads
- Brought resources and contacts to the sites
- Helped clarify that some senior center attendees were not well versed in the services the centers had to offer
- Some financial assistance from funds earmarked for refreshments which were not utilized

- Some in-kind donations of refreshments

Ray and Christina visited every site in Broward County as well as the Mae Volen Center in Palm Beach – there are pictures on the web site.

Summer Social:

Co-chairs Justine Hoo and Desiree Whitehead drummed up excitement for the summer social which will be held at Gatsby's. Sponsors are sought and funds raised will go to The Pantry of Broward and Jewish Family Services.

Member Moment:

Elsa Galacia-Leon representing Dignity Memorial presented the member moment. Rather than talking about the organization, she stressed the importance of pre-arrangement, describing it as a gift to the family members.

Next month's member moment will be presented by Susan Silverman with Bridges of Wellness.

The meeting was adjourned at 9:40.

The next meeting will be at The Garden Plaza at 7:45 on July 8.

Carolyn Wheat
Recording Secretary