

BCOA
General Meeting
November 11, 2010

Ray Levi called the meeting to order at 8:30. He welcomed 3 new committee chairs; Laura Hoffman, Program chair; Frank Fernandez, Website chair and Ari Lieberman Roadman co-chair.

He introduced Gail Gianotta from ADRC who spoke poignantly about the invisible and voiceless consumers she serves who struggle with mental illness. She appealed to members to assist her by providing gift cards. Ralph Robbins, Leadership chair, announced that the Leadership conference was financially successful and a donation of 25 Public gift cards valued at \$20 each would be given to ADRC.

Program:

In recognition of Veteran's Day, Laura Hoffman asked that members who were veterans stand and be recognized. She then asked for a brief moment of silence to salute all veterans.

This month's program was a networking event and members were asked to consider 3 questions:

1. What brought you to your chosen line of work?
2. In this very tough economy, what has been your biggest challenge this year?
3. In this last year, what has been your greatest success?

Members then were challenged to speak to as many people as possible in 2 minute intervals.

Business:

Minutes:

Tom Elek made a motion to accept the minutes which was seconded by Larry Lentz. The motion passed without discussion.

1st Vice President:

No report.

2nd Vice President:

No report.

Treasurer:

No report.

Corresponding Secretary:

Laurie Langholtz asked that any member who has not received an email from her in the last week to see her to update their email address.

Outreach:

Annette Wellington presented a check for \$128, representing last month's collection, to Beth Allen from the Southeast Focal Point.

Next month, there will be a collection of toiletry items to be donated to a low income ALF, and Publix cards were available to donate to needy seniors for Thanksgiving.

Membership:

No report.

Communications:

No report.

Legislative:

Anita Todras shared information about legislation focused on pricing medications.

Cheryl Wilson Fund:

Eric Langholtz is chairing the Recipe Book committee and distributed forms to members. It costs \$5 to enter a recipe and \$10 to purchase a book. He pointed out the marketing advantage to listing a recipe and/or acting as a sponsor. They also raffled off a chance to have a recipe entered at no cost.

TRIAD:

Christina Levine reported for Barbara Grash. The December meeting is sponsored by BCOA and is their annual recognition event. It will be held at the Davie Police Department on Dec 2nd.

Program:

No report.

Scholarship:

Saul Chapnick announced that the first Wings of Angels awards will be awarded at the December meeting. He urged members who employ HCAs and CNAs to nominate their staff – the deadline is December 1st.

Finance:

No report.

Web Page:

No report.

Leadership:

Annette Wellington provided the Leadership Tip. With the business cards gathered during the networking event, members should set a meeting and follow up with an e-mail. If people like you, they will listen to you; if people trust you, they will do business with you.

Broward Aging Alliance:

No report.

Roadmap for Aging:

Joy Siegel and Mark Sweet welcomed Ari Lieberman as the third co-chair. Volunteer signup sheets were placed at each table and members were encouraged to sign up. The event will be held at 4 locations, 2 non-profits and 2 communities on March 16th. They have 9 locations which have been offered and will narrow it down to 4 – one in each quadrant. Flyers to publish the event should be ready by the end of the year.

Member Moment:

Saul Chapnick talked about Margate Manor and described it as 'Old Florida meets New England Bed and Breakfast'. He urged members to visit facilities before making placement decisions and to consider the lifestyle of the resident in seeking a location.

The meeting was adjourned at 9:45.

The next meeting will be at The Garden Plaza on December 9th at 7:45.

Carolyn Wheat
Recording Secretary